
GREATER ATLANTA CHAPTER

IBM QUARTER CENTURY CLUB

Newsletter -- January 2001

PRESIDENTS' MESSAGE

Tryon Earl and Dave Zilles,
Co-Presidents



As we begin 2001 with a new QCC Advisory Board, we thank all the members of

the previous board for their outstanding work and contributions to our organization. You may have noticed that the previous sentence said WE. This is because the new Advisory Board established the position of Co-President to share the responsibility.

During the past two years, Tom Shipp was our president. His leadership has allowed our organization to continue our focus on serving our membership and the community. Tom, we thank you for your time and dedication.

We also thank Rick Mitchell, for keeping our finances in order.

We welcome John Hedrick, Rusty Mawn, and Tom Neidhardt to the Board to help lead our efforts.

Our goals for 2001 are simple. We want to grow membership and increase our participation. Membership and community activities bring us together. They are fun, you see old friends, and you give back to the community.

We also feel it is important to communicate with our members on a regular basis. We will do this through quarterly newsletters, e-mail, the annual meeting, and our Web site (www.atlqcc.org). Our organization will be effective only if we work together for a common cause.

A personal challenge to our members: Each of us knows other

IBMers who have reached the QCC milestone and have not been involved recently. Contact them and tell them about the Atlanta Chapter and invite them to an event. Better still, invite them to join and become an active participant.

This will be a great year. We have many exciting events planned and are always looking for additional ideas. Contact us if you have any questions.

A LITTLE HISTORY

Doris Isaacs, Founding Member

Once upon a time in the land of Big Blue, employees who had 25 years of service were inducted into a special group called the Quarter Century Club. The Club would meet annually with dinner and dancing provided by the Grand Pooh-Bahs who governed the Big Blue domain. The loyal members were happy, yea ecstatic about the recognition bestowed upon them as well as the opportunity to enjoy good fellowship.

But alas, hard times fell upon

the land of Big Blue. The Grand Pooh-Bahs decided that only cutbacks could save this great domain. A cutback here, a cutback there, and soon the cutbacks included the QCC's beloved activities. The loyal, but forlorn curmudgeons were devastated.

Then, one day, a small group of rag-tag loyal members met and concluded that they could revive their spirits and feeling of fellowship if each would pay a small amount annually to subsidize their activities. This would restore their lines of communication with one another. They could produce and mail newsletters, develop a Web site, create a membership directory, and revive their sense of fellowship.

And so they began their quest. Each year, qualifiers are asked to keep their spirit and mission alive by paying a mere pittance of \$10.00 for a membership to this elite group. Membership and Communications are strong and growing. The QCC lives!

It's Time For Annual Dues!

Make Any Changes to the Form on the Back Page
Write a \$10 Check to the Quarter Century Club

Send Form & Check to the address indicated

- If your check is among the 1st 100 received, you will receive an official QCC cap!
- Get it in by Feb 28th to be included in the 2001 Member Directory
- You will receive Newsletters
- You will receive notices of events
- You will receive a 2001 Directory

DO IT TODAY!



Committee Reports

Board members (left to right): Dave Zilles, Tom Satterlee, Tim Murphy, Tryon Earl, Bill Branson, Doris Isaacs and Gene Watson spend some quality time planning 2001 activities for the Greater Atlanta Chapter of the IBM Quarter Century Club.

Community Programs Committee

John Hedrick, Margaret Betz, Denny Biscan and Janie Braswell.

Our objectives are to work on at least four community service events in 2001 and to provide a great experience for those who participate. During the first quarter we will work with *Christmas In April* to repair homes of elderly low-income homeowners. In the third quarter we will work on a Habitat for Humanity house. Both of these events are repeat favorites from last year.

The committee is looking at other new and repeat opportunities for the second and fourth quarters. We hope to involve at least fifty QCC members during the year.

Membership Committee

Tim Murphy, Tom Satterlee

In 2000, we had 393 members. Our goal for 2001 is to grow by 20% or to 470 members.

Atlanta has over 2,500 potential members. We want to find creative ways to offer a club that all would like to join.

We are offering ATLQCC hats to the first 100 who join this

year. Caps will be available at meetings. The Web site will list the 2001 paid memberships

Those who are paid members by February 28th, 2001, will be included in the new, 2001 Membership Directory to be distributed at the March meeting.

Web Site Committee

Tom Neidhardt



ATLQCC.ORG offers up-to-date information on the Atlanta QCC.

The site offers news about members, information on events, pictures, job posting, new Web site links of interest, and membership information.

ATLQCC by-laws are posted at the site and the latest newsletters will be posted within two weeks of a mailing. Call Tom or e-mail him at tgneid@mindspring.com with ideas for the site.

Special Events Committee

Bill Branson

It has been my pleasure to serve as Chairman for Special Events this past year.

We came together for two Braves games, a night at TJ's, and the annual QCC dinner. I hope

everyone who attended these events had as much fun as I did.

This year, we will continue to build the "Special Events" program and to provide high quality get togethers at affordable prices. We are planning five events. Details will be presented at the general meeting and will be posted on the QCC Web site.

In addition, we will send e-mails to advise you of upcoming events.

Call me if you have suggestions for other events or if you will help with the ones we have planned. I look forward to seeing you in March.

Newsletter Committee

Jack Wakefield, Margaret Betz

Our plan this year calls for a newsletter in each quarter and we need your help. If you have suggestions



for improvement, or interest in editing, layout, reporting, or stapling and stamping, let me know at jwwake@aol.com or at (770) 643-1566.

**GREATER ATLANTA CHAPTER
IBM QUARTER CENTURY CLUB
Calendar of Events -- 2001**

January

- QCC Newsletter

February

- Annual Membership Drive
- Member Directory Deadline
- First 100 Paid Membership eligible for an OFFICIAL QCC CAP at meeting

March

- Ice Breaker – Thursday 3/8 T.J.'s on Holcomb Br Road See Web site for details
- 3/28 – General Meeting New Member Directories Available

April

- Christmas in April

May

- QCC Newsletter
- Take Me Out To The Ball Game

August

- QCC Newsletter
- Picnic/Shoot The Hooch

October

- QCC Annual Dinner
- Habitat for Humanity

November

- QCC Newsletter

December

- Holiday With Friends

IBM QCC of Greater Atlanta – Advisory Board – 2001

Officers

Co-Presidents:	Tryon Earl	(770) 998-6050	Tryon_Earl@Candle.com
	Dave Zilles	(770) 399-6710	Zilles@us.ibm.com
Vice President	Jerry Cushing	(770) 395-7713	jerrycush@aol.com
Secretary	Doris Isaacs	(770) 830-0026	dorisi@mindspring.com
Treasurer	Gene Watson	(770) 457-0768	geneandebw@juno.com

Committee Chairs

Community Programs	John Hedrick	(770) 394-5683	jthedrick@aol.com
Membership	Tim Murphy	(770) 992-6619	tim_Murphy@candle.com
	Tom Satterlee	(770) 835-8116	satterleet@mindspring.com
Newsletter	Jack Wakefield	(770) 643-1566	jwwake@aol.com
Special Events	Bill Branson	(770) 977-4663	bransonw@us.ibm.com
Web site	Tom Neidhardt	(770) 987-8889	tgneid@mindspring.com

Snippets

Raynor Moore recovered from gall bladder surgery and was spotted with **Dick Ward** at a local golf course.

Dave Boucher is back in town and was seen at grandparents' day at a north Fulton elementary school. Welcome home, Dave.

Richard Harrison is back in the saddle after his heart attack and bypass surgery. Attaboy, Richard.

Bob Chamberlain, Gus Muse, Ed Pritchett, and their spouses have moved to the same townhouse community in Roswell. Bob has lost 50 lbs in a walking program!

Owls (Older Wiser Lovable Souls) "meet" monthly for lunch at the Royal Gourmet. No "meeting," no rules, just "meating." The group includes QCCers **Charley Burns, Darrell Clay, Bruce Ferguson, Al Ginsburg, Paul Haddon, Andy Hepburn, Dick Kjellsen, Bruce Landeck, Sander Lee, Gus Muse, Roy Olson, Dan Owens, Don Pine, Jim Wilson, and Roger Wilson**. Most world problems are resolved during the lunch period. For more info call Bruce at (770) 825-0557.

Again this year, QCCers **Keith Reichenbach** and **Hugh Elliott** ran the Peachtree Road Race for MAPICS Cares, and collected donations for the Shepherd Center in honor of **Bill Robinson**. Bill, an IBM QCCer was injured in a bicycle accident and is paralyzed from the neck down. Keith raised over \$4,700, and all the runners raised over \$6,600 for the Center. Over 20 other QCCers contributed to this worthy cause.

Mountain Greenery! **Keith and Nancy Cardwell** (Canton) and **Ron and Susan Palmich** (Young Harris) have joined the exodus to higher ground. Is it ark time again?

Loy Knight retired from IBM in '97 after 5 years in Paris. Loy is currently working (out of his Dunwoody home) for Gartner. In his spare time, Loy is working on his Golf and Tennis games.

Jim and Pat Almy retreat to their Monument Valley get-away just outside Jasper.

George Hajj underwent heart bypass surgery last year. Doing fine. Involved in model airplanes and the International Plastic Model Society.

Tony Croce is a ranger at River Pines Golf Course.

T. Ross has 4 (Count 'em 4) booths at the Roswell Antique Mall filled with coins, stamps, sports memorabilia and other stuff.

Pud Branham is enjoying her new home in Oxford. She's close enough to Emory at Oxford to use the student cafeteria as her neighborhood café. Her address is 60 Wentworth Dr., Oxford, GA 30054

Tom Millin has been able to devote more time to baseball and the Braves since his retirement. He attends as many games as will fit into their travel plans, and he and his wife Phyllis volunteer in various community activities for the Braves. Tom is also an officer in the Braves 400 Club. He visits ballparks around the country, attends luncheons with players, and coaches. This has enabled Tom to add to his autograph collection. You can check out the 400 Club by visiting <http://www.braves400.org/>. Tom and Phyllis were recently rewarded for their efforts in horse breeding when a seven-year-old mare they bred and raised won top ten honors at the U.S. National Arabian and Half-Arabian Horse Show in Louisville, Kentucky.

Frank O'Donnell is the CFO of Octagon Air Systems, a growing manufacturer of large capacity air conditioning systems in south Atlanta.

Ralph Hanke is doing well after angioplasty in December.

QCCers **Steve Bistriz, Joe Crooms and John Czabala**, along with former IBMers **Bob Deery, John Harris** and **Scott Loux** are part of Siebel MultiChannel Services, an international sales training and consulting company, based in Atlanta. Siebel acquired OnTarget, which was a Learning Partner that worked with IBM to create the Signature Selling Methodology, the sales process currently being delivered to IBM salespeople over the world. Contact at (404) 965-1611 or via email using the convention: first initial, last name @ siebel.com; e.g., sbistriz@siebel.com.

Mike Feeny suffered a massive stroke and passed away on November 30. Mike was 63. Memorial gifts may be sent to the Center for Visually Impaired STAR Program, 763 Peachtree St NE, Atlanta, GA 30308 or to St. Thomas Aquinas Catholic Church Hispanic Ministry, 535 Rucker Road, Roswell, GA

Al Morrison, long-time branch manager in Montgomery, passed away on Christmas Day. Memorials may be made to the First Baptist Church Foundation, 305 S Perry St, Montgomery, AL 36104.

IBM IN THE 21ST CENTURY

Tom Satterlee

With all the change inside IBM in the past few years, we thought many QCCers would like a snapshot of the environment in IBM today.

First, the word “virtual” went from being a storage term on disk drives to the way a branch office works. The days of a physical branch office ended in the mid-90’s.

- Branches were replaced by “productivity centers” where mobile sales reps plug into the network
- Working remotely is a way of life
- Employees who remain in IBM facilities share offices or have cubicles.
- Administrative support is consolidated in a single location per site
- Sales reps call in orders to the Customer Support Organization (CSO) or call centers that specialize in phone orders and sales.
- Customers can buy IBM offerings from the Internet, the sales centers, or from a reseller -- never talking face to face with an IBM rep

IBM is following its own lead in e-business.

Second, tools to conduct business have changed dramatically. To sell e-business, IBM must be an e-business.

- Laptop computers (ThinkPads) aid in mobility
- Lotus Notes replaced PROFS (many people receive upwards of 300 messages a day from all over the world)
- Meeting travel has been largely replaced by teleconferencing, video conferencing, Web casts, and network television
- Software resides on desktop PCs and mainframes are servers for the network
- Functions now done via the Web include:
Expense accounts
Purchase orders
Performance planning and appraisals
Business Conduct and other Certifications
Asset inventories

With mobile employees being the norm, communication becomes an even more important aspect in managing the business. Most employees have cell phones, pagers, and access to the network.

Third, IBM product components are now made by many different suppliers and

assembled by IBM plants. If you look inside a PC you’ll find many different brands under the covers. The IBM business/revenue has moved from dependency on hardware to a high concentration in software and services. Professional service has been the biggest growth area in the past few years. As mentioned before, the mainframe host system of yesterday is now a server in a network today. New operating systems, such as Linux, are starting to make inroads into all system platforms.

Fourth, in addition to a 25th anniversary recognition, today IBM employees are recognized when they achieve 10 years of service.

Hope these few insights are of interest. If you have any questions, bring them to the March meeting. QCCers who are also current employees will be happy to discuss IBM operations today.

Watch This Space

In the next issue, *IBM in the 21st Century* will focus on the changes in the way IBM installs and services systems.

Party!!!

Make plans now!

Be at T.J.’s (Holcomb Bridge Road and Nesbit Ferry) Thursday, 3/8, 5:30 – 8:00. Spouses welcome.

Membership Meeting

Wednesday, March 28

6:00 pm – Social

6:30 pm – Program

State of the Company – Richard Harrison

Committee Reports

Fun and Games

