
GREATER ATLANTA CHAPTER
IBM QUARTER CENTURY CLUB
Newsletter – May 2004

Margaret Betz, Editor

President's Message **By Mike McGuire**

Well, here we are in another beautiful Atlanta spring, and Quarter Century Club members have already joined together to enjoy several events and help the Atlanta community.

New members are participating in activities and helping with the operations that keep the QCC going. If you are not in this group, check with someone who is and see what they liked and what they plan to do next. We are busy doing some good and having fun, while spending time with some of our former colleagues.

I want to thank the participants in the recent Rebuilding Together project for the time and effort expended. When the lady said "Thank you", it made the paint stains and sore muscles worthwhile. She got a great view of the skill, enthusiasm, and pride that helped make IBM the company it is today.

There are several new events coming up --- the mystery picnic as an example -- where you can meet new people with a very common background of years of IBM experiences and successes. Read about our plans for you in the articles that follow.

What we really need is to hear from YOU! Tell us what you want to do, what you would most enjoy; what you would find most rewarding, and what we IBMers could do for the community and ourselves. Send any chairperson an e-mail or call one of the board members. Then, come out and enjoy!!!

**FYI: For IBM Club Discounts --
Atlanta Area, visit**

<http://www.atlantaibmclub.com/discounts/discounts.html>

2004 Calendar of Events



June

Mystery picnic – Stay tuned...e-mail will advise

July

Classic car museum picnic – July 24

August

GPTV membership drive – TBA

Golf outing II – August 16

September

Golf outing III – September 27

October

Blue Ridge train trip – October 16

Winter clothing drive –October 18-22

December

Holiday Gathering – December 1

Want to be involved?

Work with a committee of the IBM QCC. We need assistance in every area. You can help make our club even more viable. AND, you can see if QCC leadership is for you. It is a small investment of your time with a compound dividend of fun and accomplishment.

Also, we meet during the first week of every month. You're welcome to join us. Call me.

Mike McGuire (770) 394-5690

Committee Reports

Treasurer By Dave Zilles

Balance December 31, 2003	1,742.83
INCOME	
Memberships (350@\$10)	2,450.00
Ad revenue	260.00
Annual dinner/dance	2,055.00
Miscellaneous	20.00
Total Income	4,785.00
EXPENSES	
Access 2003 DB software	246.09
Ice breaker	451.40
Newsletter	598.36
Web site (12@\$52)	270.80
P. O. Box rental	58.00
Stamps	37.00
Dinner/dance	1,349.99
Dinner/dance refund	105.00
Duplicate 2004 dues	20.00
General meeting	55.22
Total Expenses	3,128.86
Balance March 1, 2004	3,398.97

Membership By Ronda Rattray

Join the Club by completing your application:
<http://www.atlqcc.org/Application/application.htm>

Make sure to include your phone number and e-mail address. **Mail the printed form and your check for \$10 to:**

**Atlanta Chapter IBM QCC
P. O. Box 420592
Atlanta, GA 30342**

Our 2004 membership is growing, but we need your help! As you get together or chat with IBM friends, encourage those eligible to join our Club.

We know there are many IBMers who live in Atlanta but were inducted into the QCC at another location. They are welcome to join and participate.

Win a Dinner for Two! Soon you will see a line on the application form that states: "Referred by: _____." As you encourage eligible IBMers to join the Club, ask them to enter your name on the form. The QCC member who refers the most new members in 2004 will be awarded a dinner certificate from a local restaurant.

For your information, current members are listed on the Web site.

RETIREES

Are you aware of **your** Web site? View the latest information published for IBM Retirees: <http://www-1.ibm.com/afteribm/us/>

Submit your ideas for other interesting links using the Contact option (bottom 'black link' button) on the footer bar.

The 'YouDecide' link gives you access to valuable discounts:
<http://corporate.youdecide.com/client/home//homePage.cgi?cacheID=0304645375>

Have you heard about the IBM On Demand Community?

IBM's tradition of volunteerism is as old as the company itself. IBM founder Thomas J. Watson Sr. pioneered the belief that businesses have a responsibility to their communities. He challenged his first group of employees to stand for something beyond their professional lives – to share their time and talents with their own cities and towns. IBM employees accepted the challenge and they've never looked back.

The tradition instilled by Thomas Watson has flourished; now, under Sam Palmisano, we are reinvigorating community service in the e-business era with our On Demand Community. In step with our e-business on demand strategy, IBM is equipping employee volunteers with a set of on demand tools based on the successful technology solutions created by IBM for schools and community agencies. These tools enable employees – anytime, anywhere – to learn more about the program and how to get involved, receive online volunteer training and access Web-based programs and solutions that improve the quality of services in measurable ways. Using On Demand Community, employees can easily give dynamic classroom presentations that emphasize math and science, or mentor a student online. They can help teachers understand and use the Internet as a powerful tool to enhance teaching and learning, or show a not-for-profit agency how to create a technology plan, or use Web Adaptation Technology to aid seniors or disabled access the power of the Web.

IBMers can learn more:
<http://w3.ibm.com/ondemandcommunity/home>
Retirees can learn more: <http://www-1.ibm.com/afteribm/us/article33.shtml>

Diversity Article

You can read an article on "IBM's Commitment to Diversity and Market

Leadership" in the April 26 edition of MAES magazine

http://www.maesnationalmagazine.com/MAES_V10_NO2/coverstory_10_2.htm

Community Programs By Jon Jessen

Rebuilding Together: Atlanta On Saturday, April 24, we completed this project with 14 able-bodied and eager QCC members. All participants worked on a single home off of Bankhead Highway. We completed: painting the foundation, preparing and painting the window and door trim around the house, repairing the front porch foundation, rescreening the porch, and repairing an inside bathroom. With great camaraderie, the project was completed in about five hours, even with a short time-out for great breakfast sandwiches from the Star Cafe. The homeowner was delighted with our work. *Many thanks* to the participants for their team effort.

Events By Tom Satterlee

QCC Tees off the Golf Season

The Quarter century Club kicked off the 2004 golf season at Bradshaw Farms on May 17, with a group of 22 member golfers. There were many long drives, a few short one, many great puts, and a few missed. A great day on the links!

We enjoyed each other's attempts at being Tiger Woods. The course was in great shape, and the weather almost cooperated. One foursome was caught in a downpour on the 17th green and couldn't finish.

We had a stellar group of golfers, with awards going to: Jack Wakefield for low net with a gross 86 (four strokes below his handicap), Al Strauts with an impressive 82 for low gross, Don Garrow dropped a ball

three feet from the pin for closest to the pin, and Marty Gannario drove a ball close to 300 yards for longest drive. We also had a mystery category that was for the one with the highest score less puts, won by John Loconto.

Along with the golf awards a raffle of dinner for two at Nikolai's Roof was won by Don Garrow. Don, enjoy that great meal, and mention the QCC at dinner.

We had a great time socializing, catching up on what everyone is doing these days, and just seeing old friends.

Mark your calendars for the next golf outing at Bradshaw Farms on August 16.

ATLQCC Web site By Tryon Earl

Let us know if you have ideas for the Web site. Contact Tryon at Webmaster@atlqcc.org.

Snippets

Looking for your wee bits (a.k.a. snippets) of information about YOU!

Take a minute to send us a snippet about things you are doing, places you have visited, or hobbies you enjoy. Send updates to Margaret Betz at marandbetz@mindspring.com

Second Generation Quarter Century Member -- Mark Banister, senior national duty manager at RiverEdge, entered the QCC on May 9, 2004. His dad, **Harold Banister**, entered the QCC in 1980, and retired at the end of 1988. Harold continues as an IBM supplemental part of the year assisting with the Employee Charitable Contribution Campaign for the eastern U.S.

We look forward to seeing both Mark and Harold at the next QCC meeting.

Success for Five QCC Members in Costa Rica – Tom Satterlee

Five QCC members traveled to Costa Rica in search of adventure Don Burchell, Mark Murray and son, Jim Lindell, Tim Murphy, and Tom Satterlee ventured to Costa Rica in March to experience one of the best fishing spots for sailfish and marlin.

We arrived in San Jose, the capital of Costa Rica, for an overnight stay before a short flight to the fishing lodge in Golfito Bay.

San Jose is a old third-world city (old housing, old churches, and narrow streets) with a moderate climate. We were met at the airport by the tour guide who took us around the city and to some local restaurants. Food was great with many seafood dishes, but I couldn't tell you where we went or how we got there as we traveled through many side streets ending up at the front door of the restaurant. We would highly recommend a guide, if you want to see San Jose. The cost is reasonable, and they can show you many interesting areas off the beaten track. All stores, restaurants, and hotels took American dollars. One other option is a tour (one of many) offered by most of the hotels. They will take you to the rain forest, river rafting, touring the city, and much more.

On the second day, our guide took us to the local airport for our 50 minute flight to Golfito. Costa Rica is only about 60 miles wide, and in minutes, we were on the coast flying south. Golfito Bay is located just north of the Panama border. After 30 minutes of spectacular views, we landed on a part-gravel, part-pavement runway that added more excitement to the already eager group. The crew from the lodge was waiting to drive us to the pier. From there, we boated to the lodge (can't get there by car). Check out this Web site for the lodge and fish: www.golfitosailfish.com

Lodge accommodations and food were fantastic as you can see from the Web site. We fished for four days, catching 33 80- to 100-pound sail fish, two rooster fish, and one 450-pound blue marlin. Out on the ocean (about 30 miles off shore), we saw

hundreds of dolphin jumping around the boat, sharks, flying fish, and more. Great fishing, great weather, and great hospitality.

We hated to leave the lodge but our time was up so we met the plane for our flight back San Jose.

In San Jose we stayed a few days, some played golf at Costa Rica's top course (only three in the country), some toured the open

markets, and shopped for gifts. We all needed some rest as the four days of fishing had taken a toll. Again, we hired the guide from the lodge to find some great shopping.

As we waited for our Delta flight to arrive for the trip home, we all looked back at a great experience and would recommend a visit to Costa Rica. If you're interested in fishing, I would highly recommend the Golfito Fishing Lodge.

IBM History and Trivia

Here are the answers to Ron Floyd's informal history quiz in our last newsletter. Also, Ron sends new challenges our way with five new questions. Take a look at these and see how many you can answer. Ron will share the answers in the next newsletter.

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Tom Watson, Sr. didn't join the IBM forerunner company, CTR (Computing-Tabulating-Recording Co.) until he was 40 years old in 1914. Can you name at least one of the jobs that Watson Sr. had as a teenager in the late 1800s? Horse and buggy driver, piano and sewing machines salesman, or bookkeeper.

Can you name the company from which Watson Sr. was forced to resign as General Sales Manager before joining CTR as General Manager? NCR (National Cash Register)

Can you name just one of the types of events and organizations that Watson Sr. created after coming to CTR to build on his theme (and he's quoted), "You have to put your heart in the business and the business in your heart"? Picnics, Bands, Orchestra's, Glee Club's, Ball Teams, 100% Club

Who was the inventor of the first tabulating machines that were the mainstay of the CTR product line for many years? Herman Hollerith

Although not at the forefront of IBM these days, can you name precisely the three IBM Basic Beliefs instituted by Watson Sr. and in the order that he had them published? Respect for the individual, the best customer service in the world, and the pursuit of excellence

Here's Ron's next set of IBM history questions. How many can you answer?

1. By 1924, business had expanded to include numerous customers outside of the United States. In a February 13, 1924, memo to all employees, Thomas Watson, Sr. announced a simple but appropriate change effective February 14, 1924, to take into account this expanding business overseas. What was this simple change?
2. Also in 1924, the first of these now long-standing events, was held in Atlantic City. Can you name this annual and continuing event?

3. 1924 continued as a year of numerous and significant company changes and new organizations. In June, the first of these employee meetings was also held in Atlantic City. Can you name this employee organization that continues today?
4. By the 1930s, an IBM motto (actually coined by Tom Watson, Sr. at an NCR meeting in 1911) was everywhere. Can you name the IBM motto that ended up being reflected on many internal items?
5. The following words were contained in what official IBM document?

"March on with I.B.M.
 Work hand in hand.
 Stout hearted men go forth,
 In every land...."

Advisory Board 2004

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