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GREATER ATLANTA CHAPTER  
**IBM QUARTER CENTURY CLUB**  
Newsletter – September 2004

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Margaret Betz, Editor

**President's Message**  
**By Mike McGuire**

This is our last newsletter of 2004. I'll review our activities, accomplishments, and look ahead into 2005.

**Membership** is even with last year ... which is good. I hoped to see more 2004 QCC inductees join to promote the community spirit and fellowship we've continued to foster as members this year.

The opener of the year was our **dinner/dance** with lots of participation. I see this as a signal that February is a good time to get together, get out of the house!

In April, we had a good turnout of members for the **Rebuilding Together** community event. Members sported a few sore muscles, but lots of smiles, and a great feeling when the resident expressed her appreciation for our work.

The **Mystery Picnic** in July was a real treat as we learned about polo from Jack Cashin at his farm and enjoyed a picnic meal featuring moose burgers.

Members enjoyed *three* **golf outings** – a hugely popular event.

Our upcoming **clothing drive** can benefit those in the metro area who are preparing for the winter.

And our **holiday social** is planned for December at Sidelines Grill in Marietta.

What lies ahead? Glad you asked! Why not become part of a committee and help shape the future.

Several ideas surfaced this year but needed resources to start the ball rolling; an example is the idea of starting a book club. We could do this geographically make it convenient and offer you a chance to exchange your ideas and views with kindred comrades.

If you have ideas of fun things to do as a group, or know of a need for support for a community project, let any board member know. Better yet, hop on the train and help organize the happening.

I must take this opportunity to say *thank you!* to all of you who have supported the Atlanta IBM Quarter Century Club this year. "Thanks" to the board: Ron for the Mystery Picnic, Ronda for so much energy, Dave for a balanced checkbook (and a balanced database), Tom for all the events and for sharing his travels, Margaret for getting the word (read: newsletter) out to everyone, Tryon for learning how to be a Web Master and updating our Web site, Jon for his focus and enormous efforts to make our community contributions so easy. Let me also point out Bob Axt who played "utility" for us, contributing ideas and time.

Help us close out the year in "true Blue" fashion and get a great start on 2005. Remember, let's ***Do Good, and Have Fun!***

**FYI: IBM Club Discounts -- Atlanta area, are available at**

<http://www.atlantaibmclub.com/discounts/discounts.html>

## 2004 Calendar of Events



### October

Last Golf outing – October 4  
Blue Ridge train trip – October 16  
Winter clothing drive –October 18-22

### December

Holiday Gathering – December 1

## 2005 Calendar of Events

Most activities are in the planning stages. You can add the following to your calendar:

### February

Dinner/Dance – February 19

### March

General Meeting – March 23

### Want to be involved?

See if QCC leadership is for you. Make a small investment of your time with a compound dividend of fun and accomplishment.

Your board meets the first week of every month. Join us. Call Mike McGuire (770) 394-5690

## Committee Reports

### Treasurer's YTD Report By Dave Zilles

Balance December 31, 2003 1,742.83

#### INCOME

Memberships	3,210.00
Ad revenue	260.00
Annual dinner/dance	2,055.00
Miscellaneous	20.00
Golf	1,725.00
Picnic	350.00

Total Income 7,620.00

#### EXPENSES

Access 2003 DB software	246.09
Ice breaker	451.40
Newsletter	1,002.77
Web site	433.60
Duplicate 2004 Dues	20.00
P. O. Box rental	58.00
Stamps	109.17
Dinner/dance	1,349.99
Dinner/dance refund	105.00
General meeting	55.22
Membership mailing	134.24
Picnic	271.62
Golf	1,867.66
Rebuilding Atlanta	64.00

Total Expenses 6,168.76

Balance September 3, 2004 3,194.07

### Membership By Ronda Rattray

Join the Club! Complete an application:  
<http://www.atlqcc.org/Application/application.htm>

**Mail the printed form and your check for \$10 to:**

**Atlanta Chapter IBM QCC  
P. O. Box 420592  
Atlanta, GA 30342**

Have you have changed your e-mail address? Please send new information to Ronda at [rattray@us.ibm.com](mailto:rattray@us.ibm.com). Thanks!

For your information, current members are listed on the Web site.

### **RETIREES**

View the latest information published for IBM Retirees: <http://www-1.ibm.com/afteribm/us/>

Submit your ideas for other interesting links using the Contact option (bottom 'black link' button).

The 'YouDecide' link gives you access to valuable discounts:  
<http://corporate.youdecide.com/client/home//homePage.cgi?cacheID=0304645375>

## **Community Programs By Jon Jessen**

### **Fall Collection for Homeless Shelters - October 18-22**

For the third year, we will collect new or gently used clothing and hygiene items for two homeless shelters. Volunteers and monetary donations are, of course, welcome.

The Open Door, an in-town homeless shelter, was founded 22 years ago and provides shelter, meals, showers, clothing and limited medical care for homeless men and women.

The Atlanta Day Shelter for Women & Children provides the basic necessities for homeless women, including: food, clothing, daily hygiene, limited medical care, as well as work training and job placement for women.

Collection points/hours will be the following IBM Southeast Employee Credit Union locations:

Barrett Parkway: Monday through Thursday 8:30 a.m. to 4 p.m., Friday 8:30 to 6 p.m., 1075 Cobb Place Blvd, Kennesaw

Wildwood Office: Monday - Thursday 8:30 a.m. to 4 p.m., Friday 8:30 a.m. to 6:00 p.m., 3200 Windy Ridge Road - Building G, Marietta

South Cobb Office: Tuesday 10:00 a.m. to 4:00 p.m., Friday 10 a.m. to 4 p.m. 7100 Highlands Parkway, Smyrna

If you can assist on October 22 with collecting items and delivering them to the Open Door and the Atlanta Day Shelter or if you would like additional information, send an e-mail to Jean Ellis at [ellis@arboroaks.us](mailto:ellis@arboroaks.us).

**Only a handful of very generous people made donated to previous drives. What changes can we make to make it easier for Club members to donate?**

## **Events By Tom Satterlee**

### **Last QCC Golf Outing for 2004**

The leaves will be changing, the year is almost over, and it's time to get your swings in the last golf outing of the year.

The final golf outing is scheduled for Monday, October 4, at the Hampton Village Golf course in Cumming, GA. This 18-hole course cuts through the rolling foothills of North Georgia with several elevation changes on the front 9. The back 9, however, is much more open and flat as it winds through streams and wetlands. At 6,903 yards from the Gold Tees, the par 71 course demands long carries off the tee and accurate approach shots into medium-sized greens with many subtle breaks and undulations.

Based on the scores at our last outing, our elite QCC golf members won't have a problem.

Along with being a nominee for Golf Digest's Best New Public Course of 2000, Hampton Golf Village also won best new public course on Atlantagolfer.com.

Directions: From I-285, go north on 400 for about 30 miles, four miles beyond exit 17. The course is just off the highway.

Check out the course at:  
<http://www.hamptongolfvillage.net/>

The cost for the outing is \$37. That includes golf, cart, and range balls.

We will tee off at 10:00 a.m., with foursomes going off every eight minutes. There will be prizes for longest drive, close to the pin, and low gross. We will offer a team prize again (what competition we had last time!).

E-mail your reservation to [satterleet@mindspring.com](mailto:satterleet@mindspring.com). Or send your check made out to IBM QCC to

Tom Satterlee, 200 Zeblin Road, Atlanta, GA 30342. If you have any questions, call Tom at 678-641-4309.

### **"ALL ABOARD" -- QCC Train Ride**

October in the north Georgia mountains!

The Atlanta QCC has booked 20 seats on the Blue Ridge Scenic Railway, Saturday, October 16. The ride starts in Blue Ridge, chugs alongside the Toccoa River, through the mountains to Murphy, NC. Enjoy a 3.5-hour, 26-mile round trip with a 1.5-hour layover.

The ride starts at the Blue Ridge Scenic Railway historic depot in downtown Blue Ridge at 10:00 a.m. and returns to the depot by 1:30 p.m. The cost is \$28 per person. Make your check payable to IBM QCC and mail to:

Atlanta Chapter IBM QCC  
P.O. Box 420592  
Atlanta, Georgia 30342

Please send an e-mail to Tom Satterlee at [satterleet@mindspring.com](mailto:satterleet@mindspring.com) or call 678-641-4309 to reserve a seat. Don't wait too long. Join the caravan at Wildwood. We plan to leave by 8:00 a.m.

Directions to Blue Ridge: From Atlanta take I-75 North to I-575. From the intersection of I-285 and I-75, it's about an hour and a half ride. Turn right at the second light in Blue Ridge. At the next traffic light, turn left, go one block and turn left on West Main Street for free parking.

## 2004 Holiday Gathering

The leaves have fallen, 2004 is almost over, so let's get together for the last QCC event of the year. Our holiday gathering will be Wednesday, December 1, at the Sidelines Grill on Roswell road in Marietta (1/2-mile east of the "big chicken"). It's a time to see old friends, fellow IBMers, and catch up on the year.

The club will be serving food such as chicken wings, fried cheese sticks, veggie plate and more. All you need to buy is your libation. Join us at 6:00 p.m. We'll wrap at around 10:00 p.m. Let's send out the year in a festive fashion!

### Reports on Past Events

#### QCC Picnic Mystery Solved

Despite typically hot July weather on Sunday, July 11, 35 folks enjoyed a memorable picnic *that was more than a picnic*. After a short caravan through some picture-perfect back roads, the mystery was solved at Chukkar Farm, home of the Scuppernong Polo Club.

We enjoyed picnic fare and a polo match (remember the clue, "serious horsepower") on a specially prepared playing field.

Jack Cashin, our host, now 79 and still riding and playing, is the owner of the farm and was a well known restaurateur in the Atlanta area.

Special kudos to Ron Floyd! And to Tom Satterlee and Ronda Rattray for the picnic fare preparations! Tom even offered, direct from a recent Alaska getaway, "moose" burgers and hotdogs (to rave reviews).

Your QCC Board continues to look for interesting venues to get *all of you out to join us!* See you soon?

#### QCC Success on the Golf Links

On August 16, under perfect conditions at the Bradshaw Farm course, 23 of the elite QCC golf members teed off in the second QCC golf outing.

Most players shot better than they had before. The low gross prize went to Lew Gruskin who shot a 79, only 7 over par. Lew is the first QCC member to shoot in the seventies in one of the QCC golf outings. Maury Foreman won the longest drive and close to the pin challenges.

A new prize was awarded for low total team score. A high handicap player was matched with a low handicap player using their total score. This challenge was won by Kent Miller and Bob Brod with a total score of 181. Was a great round for both players with Bob Brod shooting 88 and Kent Miller shooting a 93.

We also held a drawing for two sets of two tickets to the Blue Ridge Mountain train ride. Dennis Gerdes and Richard Linnell won the drawings. The Blue Ridge Mountain railroad donated the tickets to help support our organization. Be sure to see the article on our train ride October 16.

### ATLQCC Web site By Tryon Earl

Let us know if you have ideas for the Web site. Contact Tryon at [Webmaster@atlqcc.org](mailto:Webmaster@atlqcc.org).

# Snippets

Looking for your wee bits (a.k.a. snippets) of information about YOU! Send me a note about things you are doing, places you have visited, or hobbies you enjoy.

[marandbetz@mindspring.com](mailto:marandbetz@mindspring.com)

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## IBM History and Trivia By Ron Floyd

Here are the **answers** to Ron Floyd's informal history quiz in our last newsletter.

1. By 1924, business had expanded to include numerous customers outside of the U.S. In a February 13, 1924, memo to all employees, Thomas Watson, Sr. announced a simple but appropriate change effective February 14, 1924, to take into account this expanding business overseas. What was this simple change? Company was renamed to International Business Machines

2. Also in 1924, the first of these now long-standing events was held in Atlantic City. Can you name this annual and continuing event? Annual 100% Club (52 attended)

3. 1924 continued as a year of numerous and significant company changes and new organizations. In June, the first of these employee meetings was also held in Atlantic City. Can you name this employee organization that continues today? IBM Quarter Century Club

4. By the 1930s, an IBM motto (actually coined by Tom Watson, Sr. at an NCR meeting in 1911) was everywhere. Can you name the IBM motto that ended up being reflected on many internal items? "THINK"

5. The following words were contained in what official IBM document? The IBM Club Song Book

"March on with I.B.M.  
Work hand in hand.  
Stout hearted men go forth,  
In every land...."

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And, try the next set of **questions**:

1. IBM was notable in the 1930s for being one of the first companies to provide this company-paid benefit. Can you name it?
2. IBM closed out its first 25 years by being one of the major exhibitors at this event held in New York City that lasted for two years. What was this event that featured exhibitors from 60 nations that began in April 1939?
3. Due to Tom Watson Sr.'s forward looking estimates IBM was poised to take advantage of this national act passed in 1935 destined to initially handle 26 million employment records. What was this national act that remains with us today?
4. For World War II, IBM shifted a large amount of its manufacturing capability to war production. Can you name at least three of the more than 36 war products produced?
5. The IBM Card Plant produced the forms for the governments efforts to get Americans to invest in the WWII war effort. These forms were called?

## Need Help With Your Investments?

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### **Advisory Board 2004**

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<b>Special Events</b>	Tom Satterlee	678-641-4309	<a href="mailto:satterleet@mindspring.com">satterleet@mindspring.com</a>
<b>Web Site</b>	Tryon Earl	770-998-6050	<a href="mailto:trleea@bellsouth.net">trleea@bellsouth.net</a>
<b>Adv. Board Member</b>	Bob Axt	770-998-2365	<a href="mailto:robertaxt@earthlink.net">robertaxt@earthlink.net</a>

### **IBM Quarter Century Club**

Greater Atlanta Chapter

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