
GREATER ATLANTA CHAPTER
IBM QUARTER CENTURY CLUB
Newsletter – January 2005

Margaret Betz, Editor

President's Message
By Ron Floyd

I am proud to serve as your IBM Quarter Century Club president for 2005.

My memory banks are full of great reflections on my time with IBM, and in particular, of all the folks I came to know over the many years. I look forward, as do all who serve the QCC, in doing our best to keep this great tradition alive and well!

Serious kudos and thanks are due the 2004 advisory board for a year filled with fun, informative, and charitable events. Most are, thankfully, returning to serve again.

A single negative in 2004 would be that we didn't get to *see more of you* at our events!

For 2005, your board is already planning a variety of events. In the calendar, you will see events with dates already set and several others under consideration. We will try to capitalize on and repeat those types of events that everyone seemed to enjoy. However, *please* contact me or any board member with your ideas! Even better, tell us that you would help plan an activity.

Thank you, too, to all that responded to our recent survey. Your thoughts and comments are being discussed and, where possible, integrated into our 2005 plans.

Did I mention that we would like to *see more of you* this year?!!

Our continuing objective is to make your QCC what you want it to be and to borrow from Mike McGuire's message a year ago, "*make the club fun and meaningful for all*".

We look forward to seeing you -- soon and often!

First Quarter 2005 Calendar



January
Ice Breaker – January 26

February
Dinner/dance – February 19

March
General Meeting – March 23

Want to be involved?

See if QCC leadership is for you. Make a small investment of your time with a compound dividend of fun and accomplishment.

Your board meets the first week of every month. Join us. Call Mike McGuire (770) 394-5690

QCC Survey Results
By Dave Zilles

Thanks to the 122 people who responded to our first online survey! This survey was sent in the November/December timeframe to the 329 active members who made their e-mail addresses available.

Our intent was to get more information from the membership about what we were doing well and what needed improvement. You gave us a lot of information, and we have summarized it here for you. We really appreciate the write-in comments. This will allow us to improve our organization based on your feedback.

Web site: 71% access the Web site 1-4 times a year, with 12% never and 10% 5-9 times. 81% of those who access the Web did it to get more information about activities with 57% accessing for member list and 25% access to other IBM sites. This was a question that allowed multiple selections.

Newsletter: 99% responded they would like to see a newsletter three times a year. The comments sections stated that you would like to see more information and news about people, personal interest stories, and information about IBM. You also like the IBM Trivia section and news about IBM QCC activities.

General Meeting: There were only 42 responses to the question about "What could we do to improve the General Meeting". The responses indicated that if there were an IBM speaker involved, this person should come prepared to present an executive view of what is happening within IBM -- nationally and locally. They should also be prepared to answer questions. One suggestion was to send an e-mail asking for questions before the meeting and to send the agenda out in advance with earlier notification. There were also some requests to discuss benefits.

Community Services: There were 26 responses with 30% planning to participate in the Rebuilding Atlanta, 11% in the GPTV Drive, and 32% for the Winter Clothing Drive. We would also like to thank you for the suggestions about what other activities we should add to this list.

Events: There were 90 responses with the following results about where you plan to participate in events in 2005: 37% Ice Breaker, 30% Annual Dinner Dance, 66% General Meeting, 13% Casino Trip, 28% Golf, 20% Mystery Picnic, 38% Blue Ridge Train, 43% Holiday Gathering.

What Events Should Be Added: There were 79 responses with the following results: 12% Tennis, 45% Braves Tickets, 15% Falcons Tickets, 5% Hawks Tickets, 5% Thrashers Tickets, 62% Fox Theater Group Tickets, 23% Atlanta Symphony Tickets, 7% Book Club, 4% Garden Club, 16% Dinner Club, 16% Aquarium Trip.

Are You Satisfied with the IBM QCC Club: 102 responses with 84% Yes 0% No and 17 Excellent Comments

What could we do to increase membership: We had 52 people respond with some excellent ideas and comments.

Again, THANKS for responding!

Committee Reports

Treasurer's Full-year Report By Dave Zilles

Balance December 31, 2003	1,742.83
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INCOME

Memberships 2004	3,240.00
Memberships 2005	1,340.00
Ad revenue	320.00
Annual dinner/dance	2,055.00
Miscellaneous	20.00
Golf	2,724.00
Picnic	350.00
Train Ride	504.00

Total Income	10,553.00
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EXPENSES

Access 2003 DB software	246.09
Ice breaker	451.40
Newsletter	1,256.72
Web site	641.40
Duplicate 2004 Dues	20.00
P. O. Box rental	58.00
Stamps	257.17
Dinner/dance	1,349.99
Dinner/dance refund	105.00
General meeting	55.22
Membership mailing	134.24
Picnic	271.62
Golf	2,937.61
Rebuilding Atlanta	64.00
Train Ride	513.60
Holiday Gathering	618.54

Total Expenses	8,980.60
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Balance December 31, 2004	3,315.23
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Membership – Join Today! **By Ronda Rattray**

I have enjoyed being your Membership Chair over the past two years and now hand those duties to Bob Slaney. I will continue to assist Bob, as needed.

We want active members to encourage other eligible members to join the QCC. Please call Bob or me with comments or suggestions.

<http://www.atlgcc.org/Application/application.htm> Mail the printed form (be sure to include your e-mail address) and your check for \$10 to:

**Atlanta Chapter IBM QCC
P. O. Box 420592
Atlanta, GA 30342**

Community Programs **By Nancy Guarascio**

Over the past two years, under the leadership of Jon Jessen, the QCC has made significant contributions to our community in the Rebuilding Together and winter clothing drive programs.

We have several projects in mind for 2005 and invite your input and participation.

Rebuilding Together – We need at least 18 volunteers to claim a house of our own in the Atlanta area for rehab.

Adopt a Service Person – Members would correspond with service people in the Middle East (IBMers if we can obtain names).

QCC Chorus – Meet for rehearsals and serenade at hospitals and retirement homes.

Bell Ringing – The Salvation Army could use our help ringing bells at retail locations during the Christmas season.

Clothing Drive – This was such a success. Let's do it again!

Other – Let us know what you think about the Special Olympics and Habitat for Humanity.

Events **By Tom Satterlee**

Looking back at 2004 Events

2004 was a great year for the QCC events. We held two “firsts” -- the mystery picnic and the Blue Ridge train ride.

The mystery picnic had everyone traveling in a caravan through the countryside, not knowing our destination. We arrived at the Polo Fields for a barbeque and polo match. Over 30 attended the presentation by the owner on polo, types of equipment, and the rules. Everyone did the traditional thing at halftime: stomping the divots (and avoiding the droppings).

The leaves were changing color in the North Georgia Mountains as 30 QCC members rode the Blue Ridge Train from Blue Ridge to Copperhill, TN, and back. The weather was great, the views spectacular, and the company grand. Had time in Copperhill to eat and shop at the many craft and gift shops. No one went home empty handed.

Golf was a big hit last year! We held three golf outings attended by over 50 different QCC members. Had some great scores with some in the 70s and many in the 80s. How great to see everyone catching up on all times before we teed off and later at the 19th hole.

Looking forward in 2005

For the first quarter we have planned an Ice Breaker at the Sideline Sports Bar in Marietta on January 26, starting at 6pm.

Our Family Dinner/Dance will be on February 19. The dinner/dance will be held at the same location as last year where the food was spectacular.

The general meeting is scheduled for March 23.

Mark your calendars!

Later, we will announce three golf outings and will try our hand at the first QCC tennis tournament.

Other suggestions include a casino trip, another mystery picnic, a tour of the Georgia Tech technology center that IBM sponsors, and a repeat of the Blue Ridge Train ride. So keep an eye on the Web site at www.atlqcc.org for the events calendar. We will also send e-mail notices of upcoming events. ***Be sure we have your correct e-mail address!***

Travel Log by Tom Satterlee

Colorado -- there's more than snow in those mountains!

In a recent trip to Colorado to visit my daughter at the University of Colorado in

Boulder, I had the pleasure of seeing another side of Colorado.

Not to take anything away from the ski slopes of Vail, Breckenridge, or Aspen, so beautiful in both the winter and summer, there are some not so well known areas to visit.

If you head south from Denver toward Colorado Springs, the first attraction you can visit is the Air Force Academy. Tucked into the foothills, the campus is a spectacular sight. Well worth a stop. Also in Colorado Springs is the U.S. Olympic training center. You can tour the facility, which is really impressive.

A short distance out of Colorado Springs is one of the most interesting drives through the "Garden of the Gods," filled with the wonders of nature. The Garden of the Gods was dedicated in 1909 as a free city park. An abundance of plant and animal life can be found throughout its 1350 acres, as well as the magnificent red sandstone rock formations that have made it world famous. One of the famous formations that many of you might have seen in photographs is a sandstone rock the size of a house balancing on what looks like a small "finger-shaped" piece of rock. There are places to pull off and hike or picnic along the 13-mile route.

Not far from the Garden of the Gods, you can tour the cliff dwellings at Manitou Springs. Here you can experience how the Anasazi Indians lived centuries ago. You are encouraged to explore the dwellings, room by room. You can climb through openings into the room then walk through rooms inside of the dwellings. This preserve was opened to the public in 1907 and

represents some of the finest architecture of the Anasazi culture, acquired throughout the four corners area of Colorado and New Mexico. At the site you can tour the museum exhibits, dioramas, informative videos, pottery collections, weapons, and tools of the people who lived in these dwellings long before Columbus arrived in the New World.

The highlight of this trip was a short drive from the dwellings to a 19.5-mile drive up Pikes Peak highway to the summit. The road winds up the mountain without guardrails, with 90-degree turns, and the last seven miles above the tree line. You'll pass Crystal Reservoir where you can picnic. At Glen Cove, you can pan for gems, while bighorn sheep might be seen from an overlook. It gets your heart pumping!

From my experience, if you don't like driving heights, you can take the Cog Railway to the top, which is 14,110 feet high. The Cog Railway ride goes over cascading streams and forests of aspen and pine where you frequently see deer, bighorn sheep, marmots, and other wildlife. At the summit, you'll enjoy spectacular views of the Colorado landscape and the summit house where you can buy post cards, food, and mementoes. Pikes Peak panorama views inspired Katharine Lee Bates to write "America the Beautiful." Also, if you feel lightheaded at the top, they sell oxygen (multiflavored) at the gift shop. The best time to go is the summer, as the roads can be closed due to snow from November through March.

Colorado -- a great place to visit with lots to see!

ATLQCC Web site By Tryon Earl

Let us know if you have ideas for the Web site.
Contact Tryon at Webmaster@atlqcc.org.

Several local venues have graciously supported our Club. Please express our gratitude by patronizing their businesses.

Alliance Theater

1280 Peachtree St.
Atlanta, GA 3030
<http://www.alliancetheatre.org/>

Barnsley Gardens Resort

597 Bransley Gardens Road
Adairsville, GA 30103, 770-773-7480
<http://www.barnsleyresort.com>

Blue Ridge Scenic Railway

241 Depot Street
Blue Ridge, GA 30513, 1-800-934-1898
<http://brscenic.com>

Blue Willow Inn

294 N. Cherokee Rd.
Social Circle, GA 30025, 1-800-552-8813
<http://www.bluewillowinn.com/>

Canoe

4199 Paces Ferry Road
Atlanta, GA 30339, 770-432-2663
<http://www.canoeatl.com>

Capital Grille

255 E. Paces Ferry Road
Atlanta, GA 30305
<http://www.thecapitalgrille.com>

Don Pablo's Mexican Kitchen

3131 Cobb Parkway, Suite 100
Atlanta, GA 30339, 770-955-5929
http://www.donpablos.com/home/p_home.cfm

Ferst Center for the Arts, Georgia Tech

349 Ferst Drive NW
Atlanta, GA 30332-0468, 404-894-9600
<http://ferstcenter.gatech.edu/>

High Museum of Art, Woodruff Arts Center

1280 Peachtree Street
Atlanta, GA 30305
http://www.high.org/index_flash.html

Horseradish Grill
4320 Powers Ferry Road
Atlanta, GA 30327, 404-255-7277
<http://www.horseradishgrill.com/>

Joel
3290 Northside Parkway
Atlanta, GA 30327, 404-233-3500
<http://www.joelrestaurant.com/>

Nikolai's Roof
255 Courtland Street
Atlanta, GA 30303, 404-221-6362
<http://nikolaisroof.com>

P. F. Chang's
7925 N. Point Parkway
Alpharetta, GA 30022, 770-992-3070
<http://www.pfchangs.com>

Pappadeaux
2830 Windy Hill Road
Marietta, GA 30067, 770-984-8899
<http://www.pappadeaux.com>

Sal Grosso
1927 Powers Ferry Road
Atlanta, GA 30339, 770-850-1540
<http://www.salgrosso.com>

Santino's
230 10th St.
Atlanta, GA 30309, 404-892-9004
<http://www.aboutsantinos.com>

Stone Mountain Park
P. O. Box 778
Highway 78, Exit 8
Stone Mountain, GA 30086, 1-800-317-2006
<http://www.stonemountainpark.com/newsite/default.asp>

Tennessee Aquarium
One Broad Street
Chattanooga, TN 37401-2048
<http://www.tnaqua.org>

Theater in the Square
11 Whitlock Avenue
Marietta, GA 30064, 770-422-8369
<http://www.theatreinthesquare.com/>

IBM History and Trivia By Ron Floyd

Here are the **answers** to the informal history quiz in our last newsletter.

1. IBM was notable in the 1930s for being one of the first companies to provide this company-paid benefit. Can you name it? **Life Insurance**
2. IBM closed out its first 25 years by being one of the major exhibitors at this event held in New York City that lasted for two years. What was this event that featured exhibitors from 60 nations that began in April 1939? **World's Fair**
3. Due to Tom Watson Sr.'s forward looking estimates IBM was poised to take advantage of this national act passed in 1935 destined to initially handle 26 million employment records. What was this national act that remains with us today? **Social Security**
4. For World War II, IBM shifted a large amount of its manufacturing capability to war production. Can you name at least three of the more than 36 war products produced? **Bomb sights, rifles, aircraft engine parts, ammunition**
5. The IBM Card Plant produced the forms for the government's efforts to get Americans to invest in the WWII war effort. These forms were called? **War bonds**

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Try the **next set of questions**:

1. During the 1930s, Watson, Sr. served as the president of an organization. Their motto was "World Peace through World Trade." What was the organization?
2. A renovated fraternity house on Manhattan's West Side became the Watson Scientific Computing Lab. There, in the mid-50s, a group of scientists developed the most widely used computer language for technical work. What was it?
3. This somewhat famous "document" resulted from antitrust charges brought by the fed. Govt in 1952. What was the name of this

1956 document that required IBM to "sell" as well as lease its machines?

4. In April 1964, Watson, Jr. called this new product "the most important product announcement in company history". Fortune Magazine also called it "IBM's \$5 Billion gamble". What was this new product?
5. "The Little Tramp" advertising campaign in 1981 and 1982 featured what new, revolutionary IBM product?

To find IBM Club Discounts, visit

<http://www.atlantaibmclub.com/discounts/discounts.html>

QCC Board of Directors Changes

Mike McGuire – Mike moves from the president's position to continue his unique and valued support as Vice President. We'll appreciate having Mike nearby for another year!

Nancy Guarascio – Actually, Nancy has served the Club in prior years – as president, no less -- and we are delighted that she is back to serve again. She has agreed to lead our Community Programs committee with assistance from Jon Jessen, who has so ably filled that role in the past few years. Welcome back, Nancy.

Bob Slaney – Bob remains an active IBM employee with 29+ years. He is an Education Specialist with the Learning Development segment of Application Management Services. Bob will step in as our Membership Chair, with Ronda Rattray's continued assistance on projects. A big QCC welcome to Bob, too!

Advisory Board 2004

President	Ron Floyd	770-591-3578	rfloyd1094@comcast.net
Vice President	Mike McGuire	770-394-5690	mikemcquire2@earthlink.com
Treasurer	Dave Zilles	770-395-0290	dzilles@earthlink.net
Secretary/Newsletter	Margaret Betz	404-238-6103	mbetz@us.ibm.com
Community Programs	Nancy Guarascio	770-977-0472	lagwgl@aol.com
Membership	Bob Slaney	770-222-4853	rjslaney@comcast.net
Special Events	Tom Satterlee	678-641-4309	satterleet@mindspring.com
Web Site	Tryon Earl	770-998-6050	trleea@bellsouth.net
Adv. Board Member	Bob Axt	770-998-2365	robertaxt@earthlink.net

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