



GREATER ATLANTA CHAPTER IBM QUARTER CENTURY CLUB

SEPTEMBER 2011

ANNUAL PICNIC 1 P.M. SEPT. 11 AT COOPER'S FURNACE

To ensure plenty of food and drink for all, please confirm your attendance by e-mailing Ron Floyd rfloyd1094@comcast.net or call 770-591-3578 no later than September 7.



Directions

- North on I75 to Exit 288
- South on Ga. 113 to second traffic light
- South on US 41
- One mile on US 41 to River Road exit ramp
- Left onto River Road which ends at Cooper's Furnace

GARDENING EXPERT WALTER REEVES TO SPEAK TO QCC

DON'T MISS IT! REGISTER NOW!

Wednesday October 5 at Sidelines on Roswell Rd. in Marietta. Gather at 6:30 p.m., presentation starts promptly at 7 p.m. Cost is \$5 per person. Register in advance and pay by check made out to "IBM Atlanta QCC" sent to Bob Slaney, 5355 Flowering Dogwood Ct., Powder Springs GA 30127.

Free Buffet; drinks at your expense.

Walter Reeves is the most respected garden guru in the Southeast and the author or co-author of nine books on gardening. For 11 years, Reeves has hosted "The Lawn and Garden Show with Walter Reeves" Saturday mornings on Atlanta's WSB radio, which is one of the most listened to radio shows in Atlanta among all 30 competing stations each Saturday morning. He also writes a weekly column for the Thursday Atlanta

Journal-Constitution and distributes a bi-weekly e-mail garden newsletter.

Walter hosts "Your Southern Garden" on Georgia Public Television and can also be seen on DIY Network's "Garden Sense".



Board Meeting Sept. 14: Change Of Location!

The September board meeting will be held at 1050 Crown Pointe Pkwy, Suite 1000, Atlanta, GA 30338. The meeting will start at 5:30 p.m. and will adjourn by 7 p.m.

Financial Planning Seminar/Webinar Directly After Board Meeting, SAME LOCATION, 6 p.m. - 8 p.m.

Please join us for a free seminar on Retirement and Estate Planning on Wednesday September 14th from 6:30-8 PM hosted by Ira Isaacs ChFC, Executive V.P and Director of Investment Strategies for National Financial Services Group. Ira Isaacs is also a Financial Planning instructor at Kennesaw State University and has been gracious enough to provide this free unbiased seminar. Content includes setting goals and steps to meet them, investment risk management, trusts and wills, and investment strategies.

The seminar can be attended in person with FREE PIZZA! Those interested in attending please RSVP to Shawn Shepard at: shawn@us.ibm.com by September 11 so that we have an accurate count for pizza. We look forward to this exciting and timely event.

If you cannot attend in person, you may attend via webinar from the comfort of your own home. Below are instructions to attend the webinar.

1. Log on to nationallife.webex.com (DO NOT TYPE WWW)
2. If you've never used WebEx before, you will be prompted to download access to the system. Please follow directions to connect. This should only take a few minutes.
3. WebEx Screen will appear on your screen. You will see IBM Presentation listed on the home page. Click on join.
4. Enter your name, e-mail address and meeting password (training). Click OK.
5. You will also need to join the teleconference portion of the meeting. Please dial 1-800-416-8128. At the prompt, enter your passcode (114887) and press #.

IBM Spirit Centennial Event Sept. 25, 6:30 - 9:30 p.m., Georgia Aquarium in Downtown Atlanta

Mark your calendar to help us commemorate our 100th year. IBMers in our area will come together to relive some of the memorable moments and look forward to our next century. Complimentary admission "tickets" available for IBM employees and IBM retirees only. Complimentary "tickets" are non transferable.

Sign Up NOW To Go Boating on Lake Allatoona

October 1, 2:00PM - 6:00PM



The IBM QCC Boat Ride on Lake Allatoona will be October 1. The boat is a 35 foot Party Yacht with a capacity for 26 people. It has bathrooms, wet bar, upper deck with lounge chairs and a slide. The Wet bar will not be used. Please get back to John Allnutt at john_allnutt@comcast.net if you would to explore Lake Allatoona from the water. This is a FIRST COME, FIRST SERVE set up. If we get more than 26 people we'll look at getting two boats. The cost will be \$10.00 per person. Please sign up now.

Following are the answers to the questions in the May newsletter:



HISTORY & TRIVIA

By Ron Floyd

1. Prior to Watson Sr. coming to CTR, he and the other executives of NCR and been under a federal indictment. That charge quickly went away as an unforeseen result of an act of nature in Dayton, Ohio, where NCR was headquartered. What was this natural occurrence that helped eliminate the indictment and why did it help NCR's image with the government? **A major flood and NCR opened its doors to hundreds temporarily to house and feed many residents. NCR HQ was on the only high ground in the area.**

2. We all grew our careers in an IBM that professed three

"Basic Beliefs" as codified by Watson Jr. in 1963. Can you still state these three beliefs?

Respect for the individual; Best customer service in the world; Pursuit of excellence.

3. Speaking of Tom Watson Jr., he received, in 1964, the highest U.S. civilian award possible and it was/is called? **Medal Of Freedom.**

4. "March on with I.B.M. Work hand in hand. Stout hearted men go forth, In every land...." Those are some of the musical words contained in what internal IBM social publication dating to the 1920's? **IBM Club songbook.**

5. When Herman Hollerith patented his punched card process in 1884, there were, in addition to the cards, three pieces of machinery required to make a complete productive system. What were the simple/basic names of the three machinery components enabling the process? **Punch ; Tabulator; Counters.**

And now, can you answer these:

1. CTR began in the late 1800s as a collection of several small companies manufacturing primarily three diverse product lines. Can you name those three product lines?

2. Herman Hollerith's development of the punch card depended on the holes in the card being read or sensed by what means?

3. Tom Watson Sr. left NCR as its General Sales Manager in 1914 because of what kind of problem?

4. The first commercially successful (two words) is placed on the market by IBM in 1934. Can you name that product?

5. Between 1934 and 1936, IBM introduced three benefits which were likely a first for any company. Can you name those benefits?

Investment Forum Meeting Sept. 12

By Rick Anderson

The next Investment Forum meeting is set for Sept. 12, 5:30 p.m. at the Vinings Library. We have to start now a bit earlier due to the Library closing now at 7 p.m. At our September meeting, we agreed to have a round table of sharing investment and consumer tips. Things like: getting the best cell phone or bundle deal, where to get printer cartridges refilled at a good rate (I have some coupons to pass out), how to get a good price on subscription rates, etc. etc. Give it some thought, and we'll see you on Sept 12!



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Greater Atlanta Chapter

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